**Promotional Tools: Nova Scotia Hiking Summit 2024**

Please copy and paste these promotional pieces for use in your various communication tools.

**Facebook**

Hike Nova Scotia’s tenth annual Hiking Summit is May 31 to June 2 in Antigonish. A celebration of hiking culture, it includes workshops, hiking stories, networking and hikes. It is hosted by Hike NS, [Keppoch Mountain](https://www.thekeppoch.ca/), the [Town of Antigonish](https://www.townofantigonish.ca/) and the [County of Antigonish](https://antigonishcounty.ns.ca/). Sponsors include AtlanTick Repellent Products and the Dairy Farmers of Nova Scotia. The first 150 people to register will receive a Hike NS-branded neck gaiter. Learn more and register at <https://www.hikenovascotia.ca/news-hiking-summit/>. @HikeNovaScotia @TheKeppoch @townofantigonish @AntigonishCountyRecreation @Atlantickspray @dairyfarmersofns

*[Insert Facebook image created for the event]*

**Twitter**

NS #HikingSummit May 31-June 2 in #Antigonish with co-hosts @HikeNS, @Keppoch\_Trails, @AntigonishTown @AntigonishCo and sponsors @Atlantickspray & #DairyFarmersNS. Learn more & register: <https://www.hikenovascotia.ca/news-hiking-summit/>

#HikingSummit something for everyone: hikes, info sessions, stories @HikeNS, @Keppoch\_Trails, @AntigonishTown @AntigonishCo and sponsors @Atlantickspray & #DairyFarmersNS <https://www.hikenovascotia.ca/news-hiking-summit/>

*[Insert Twitter image created for the event]*

**Instagram**

@hike.nova.scotia with co-hosts @the.keppoch, the [Town of Antigonish](https://www.townofantigonish.ca/) and the [County of Antigonish](https://antigonishcounty.ns.ca/) invite you to the tenth annual #HikingSummit May 31 to June 2 in #Antigonish. A celebration of hiking culture, it includes workshops, hiking stories, networking and hikes. Sponsors include @atlantickspray and @dairyfarmersofns. The first 150 people to register will receive a Hike NS-branded neck gaiter. Learn more and register. #LinkInBio

#HikeNS #HikeNovaScotia #HikingSummit #KeppochMountain #Antigonish #AntigonishCounty #NovaScotia #DairyFarmersNS #GetOutdoors #ExploreNS #Hiking #NSOutdoorNetwork

<https://www.hikenovascotia.ca/news-hiking-summit/>

*[Insert Instagram image created for the event]*

**Websites, Newsletters, Emails, Blogs**

***Long write-up***

**NS Hiking Summit May 31 to June 2, Antigonish**

Hike Nova Scotia invites individuals and groups with an interest in hiking, walking and snowshoeing to the tenth annual Nova Scotia Hiking Summit from Friday, May 31 to Sunday, June 2, 2024 in Antigonish. The summit is a celebration of hiking culture and includes workshops, hiking stories, networking opportunities and hikes. It is hosted by Hike NS, [Keppoch Mountain](https://www.thekeppoch.ca/), the [Town of Antigonish](https://www.townofantigonish.ca/) and the [County of Antigonish](https://antigonishcounty.ns.ca/). Sponsors include AtlanTick Repellent Products and the Dairy Farmers of Nova Scotia. Venues include Keppoch Mountain and St. FX University. There is limited space, so please register early to secure your spot. Registration includes some meals, evening events, morning workshop sessions and guided hikes. Registration does not include accommodation - you must arrange this on your own. The first 150 people to register will receive a Hike NS-branded neck gaiter. If it does not sell-out, registration will close at the end of the day on May 26. Learn more and register online at <https://www.hikenovascotia.ca/news-hiking-summit/>.

***Medium write-up***

**NS Hiking Summit May 31 to June 2, Antigonish**

Hike Nova Scotia’s tenth annual Hiking Summit happens May 31 to June 2 in Antigonish. A celebration of hiking culture, it includes workshops, hiking stories, networking and hikes. It is hosted by Hike NS, [Keppoch Mountain](https://www.thekeppoch.ca/), the [Town of Antigonish](https://www.townofantigonish.ca/) and the [County of Antigonish](https://antigonishcounty.ns.ca/). Sponsors include AtlanTick Repellent Products and the Dairy Farmers of Nova Scotia. The first 150 people to register will receive a Hike NS-branded neck gaiter. Learn more and register at <https://www.hikenovascotia.ca/news-hiking-summit/>.

***Short write-up***

**NS Hiking Summit May 31 to June 2, Antigonish**

Hike Nova Scotia’s tenth annual Hiking Summit is May 31 to June 2 in Antigonish. A celebration of hiking culture, it includes workshops, hiking stories, networking and hikes. Learn more and register at <https://www.hikenovascotia.ca/news-hiking-summit/>.